Council Meeting: 12/10/2013 Agenda: Unfinished Business

Item #: 10. d.



MEMORANDUM

To: Kurt Triplett, City Manager

From: Jennifer Schroder, Director

Michael Cogle, Deputy Director

Date: September 19, 2013

Subject: RESOLUTION ESTABLISHING OFFICIAL COMMUNITY EVENTS

RECOMMENDATION:

That the City Council approves the attached resolution declaring the Kirkland 4th of July Celebration and the Kirkland Holiday Tree Lighting Festival as official Community Events.

BACKGROUND DISCUSSION:

This year the Council has been considering revisions to the City's Special Events regulations which in part would provide the Council with the opportunity to designate certain special events as "Community Events".

As proposed, a "Community Event" means a special event designated as such by the City Council which is intended primarily for Kirkland residents, is free of an admission charge, is organized by the City or a recognized Kirkland non-profit agency, and is intended to celebrate an important community holiday or tradition.

"Community Events" would still be required to adhere to the City's special event regulations and at the Council's discretion would also be eligible for City sponsorship and support. Funding support for "Community Events" would be proposed by the City Manager and considered by the Council separately as part of the budget approval process.

During the Council discussions of Special Events, there was consensus on the Council that the Kirkland 4th of July Celebration and the Kirkland Holiday Tree Lighting Festival were deemed to be Community Events, and so they are the first two events so designated in the resolution.

The Concerts in the Park Series was also deemed an important tradition by the Council, but they are now defined as a "Community Program" which is an on-going parks program occurring multiple times during a season and is not subject to the Special Events regulations, although it still must follow some rules and guidelines. The concert series would still be eligible for City funding.

The Council may designate other events as Community Events (or remove existing Community Events) in the future by passing another resolution that amends the list.

Attachment

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RESOLUTION R-5023

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND DECLARING THE KIRKLAND 4^{TH} OF JULY CELEBRATION AND THE KIRKLAND HOLIDAY TREE LIGHTING FESTIVAL AS OFFICIAL COMMUNITY EVENTS.

WHEREAS, the City recognizes and acknowledges the importance of public special events that serve to enrich the civic, charitable, cultural, economic, entertainment and other values of the community and that enhance community identity; and

WHEREAS, the City further recognizes that the limited economic, staff and other resources of the City require that the City provide City support only to those special events that uniquely promote and advance public objectives; and

WHEREAS, as defined in Kirkland Municipal Code Section 19.24.010, "Community Event" means a special event designated as such by the City Council which is intended primarily for Kirkland residents, is free of an admission charge, is organized by the City or a recognized Kirkland non-profit agency, and is intended to celebrate an important community holiday or tradition; and

WHEREAS, the City deems it appropriate to identify on an annual basis those Community Events which may receive City sponsorship and support; and

WHEREAS, the declaration of a public event as a Community Event may, at the sole discretion of the City, include provision of City resources.

NOW, THEREFORE, be it resolved by the City Council of the City of Kirkland as follows:

 $\underline{\text{Section 1}}.$ The Kirkland 4th of July Celebration and the Kirkland Holiday Tree Lighting Festival are hereby declared to be official Community Events.

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2013.	Signed i	in authentic	ation the	reof	this	_ day	of		
Attest:			MAYO	R				_	
City Cl									